

Aktiv Plan

3D

DIZAJN I OPREMA INTERIJERA

designed interior solutions

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PODUZEĆE ZA DIZAJN I OPREMU INTERIJERA POSLUJE OD 1995. GODINE I AKTIVNO SUDJELUJE U PROJEKTIRANJU I IZVOĐENJU SVAKE SAJAMSKE PRIREDBE U ZEMLJI I INOZEMSTVU. S OBZIROM NA ŽELJE NAŠIH KLIJENATA, SAJAMSKE ŠTANDOVE IZVODIMO OD STANDARDIZIRANIH ALUMIJSKIH ELEMENATA ILI STOLARSKI IZVEDENE UNIKATNE PROJEKTE KOJE IZVODIMO IZ PREŠANE IVERICE (GLETANE I BOJANE PO ŽELJI). DA BI USLUGA BILA POTPUNA, ORGANIZIRAMO GRAFIČKU PRIPREMU I KOMPJUTERSKO IZREZIVANJE LOGOTIPOVA, A PREMA POTREBI I TISAK VELIKIH FORMATA, BILO NA SVIJETLEĆE PLEXY STIJENE ILI NA PLATNU. TAKOĐER OSIGURAVAMO UKRAŠAVANJE I NAJAM ZELENILA (NISKI TRAVNJACI, LONČANICE, BILJKE DO 3 M VISINE...)

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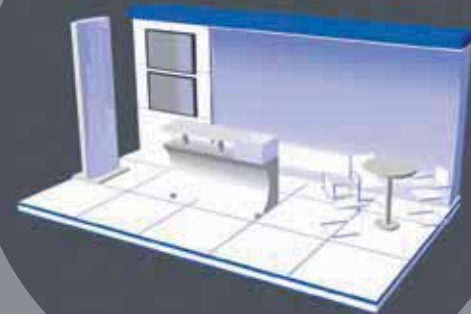
COMPANY SPECIALIZED FOR DESIGNING AND CONFIGURING INTERIORS HAS BEEN IN BUSINESS SINCE 1995. THE COMPANY IS ACTIVELY PARTICIPATING IN PLANNING, DESIGNING AND PERFORMING EXHIBITION STANDS ON ALL EVENT TYPES, IN THE COUNTRY AND ABROAD. IN ORDER TO COMPLETELY SATISFY THE NEEDS AND SPECIFICATIONS RECEIVED FROM OUR CUSTOMERS, EXHIBITIONS STANDS ARE CREATED FROM ALL TYPES OF CONSTRUCTIVE ELEMENTS AND MATERIALS. THE PROJECTS ARE UNIQUE, AS WELL AS THE RESULTS IN INTERIOR SOLUTIONS. TO FULLY MEET THE CUSTOMERS NEEDS, WE ALSO OFFER GRAPHIC DESIGN, DIGITAL PRINT AND PRINTING IN BIG FORMATS, ON ALL TYPES OF SURFACES. BESIDES THAT, WE ARE SPECIALIZED IN ANALYZING CUSTOMER'S BRANDING STANDARDS AND RESPECTING THEM IN OUR CONFIGURATIONS, BUT AT THE SAME OFFERING A NEW VIEW OF WELL KNOWN BRANDING. OUR SOLUTIONS ARE DONE IN COMPLIANCE WITH BOTH CUSTOMER'S WISHES AND ENVIRONMENT SPECIFICATIONS.

IDEJNA RJEŠENJA IZRAĐUJU SE ZA NAJZAHTJEVNIJE KLIJENTE KOJI ŽELE UNIKATAN I NADASVE FUNKCIONALAN IZLOŽBENI PROSTOR, PROJEKTIRAN TAKO DA NAGLAŠAVA POSVE ODREĐENU VRSTU IZLOŽAKA. SVI PARAMETRI DOGOVARAJU SE S KLIJENTOM KAKO BI ŠTO BOLJE IZLOŠCI BILI PREZENTIRANI, A TIME SE DIREKTNO UTJEČE NA GJENU PROJEKTA I IZVEDBU IZLOŽBENOG PROSTORA. OVAKVE IZVEDBE KOMBINIRAJU SE SA SVIM ZAMISLIVIM VRSTAMA PODOVA, PODESTA, OGRADA, NADVOJA, STROPOVA, SVIJETLEĆIH POVRŠINA, ROTIRAJUĆIH ELEMENATA.

IDEAS AND SOLUTIONS ARE CREATED FOR MOST DEMANDING CUSTOMERS THAT SEEK FOR A UNIQUE AND FUNCTIONAL EXHIBITION AND PROMOTION. ALL PARAMETERS ARE IN COMPLIANCE WITH THE CUSTOMER'S CORE BUSINESS AND THE PRODUCTS THAT NEED TO BE PRESENTED IN THE BEST MANNER. THE COSTS ARE ALSO VARIABLE AND THE PROJECTS ARE DONE IN THE WAY TO BE DISPLAYED IN DIFFERENT TYPES OF EVENTS - THEREFORE, EACH PROJECT CONTAINS SEVERAL MODULES, DEPENDING ON THE UPCOMING EVENT. THE INTERIOR SOLUTIONS THAT INTERPLANPROJEKT OFFERS ARE ADJUSTED TO SPECIFIC CONDITIONS AND CONSISTED FROM SMALL PRESENTATION STANDS TO COMPLETE APARTMENT AND OFFICE INTERIORS.

PROMOTIVNI ŠTAND DIZAJNIRAN ZA ROCHE, NA TEMELJU PROFILA TVRTKE I PROJEKTA IZRAĐENOG PREMA ŽELJAMA KLIJENTA. ŠTAND SE SASTOJI OD IVERALA, KONSTRUKCIJE, PODESTA I PLEXY STAKLA. SVAKI SEGMENT ŠTANDA IMA UGRAĐENE KOTAČIĆE KAKO BI SE MOGAO LAKŠE POMIĆATI UNUTAR PROSTORA. UNUTAR PROZIRNOG PLEXY-A NALAZE SE PLAVA FLUO SVJETLA, KAO I ISPOD PODESTA PLAVE FLUO CIJEVI, A PLAVA JE OSNOVNA BOJA TVRTKE KLIJENTA. TIME JE POSTIGNUT BESPRIJEKORAN PRVI DOJAM. DIMENZIJE SU VARIJABILNE PA SE ŠTAND MOŽE MONTIRATI U RAZLIČITIM VRSTAMA PROSTORA. GRAFIKE SU TAKOĐER VARIJABILNE I MOGU SE MIJENJATI PREMA ŽELJI KLIJENTA UZ NISKE TROŠKOVE.

ROCHE



PROMOTIONAL STAND DESIGNED FOR ROCHE, BASED ON THE COMPANY PROFILE AND BUSINESS REQUIREMENTS. CONSTRUCTION ELEMENTS ARE MELAMINE FACED CHIPBOARDS, IVERAL BOXES AND CAPACITY CONSTRUCTION. EACH STAND SEGMENT HAS WHEELS SO IT COULD BE MOVED IN SPACE. UNDER TRANSPARENT PLEXY GLASS ARE LIGHTENING BOXES IMPLEMENTED IN BLUE COLOUR, WHICH IS THE BRANDING COLOUR OF THE CLIENTS'S COMPANY. UNDER THE FLOOR THERE ARE BLUE FLUO TUBES IMPLEMENTED, SO THE STAND GIVES AN OUTSTANDING IMPRESSION. THE DIMENSIONS OF THE STAND ARE VARIABLE SO IT CAN BE PUT UP IN ALL TYPES OF SPACE. THE GRAPHICS ARE ALSO VARIABLE AND COULD BE CHANGED BASED ON CLIENT'S REQUIREMENTS, WITH LOW COSTS.



ROCHE

THE PROMOTIONAL STAND DESIGNED WITH THE MAIN OBJECT TO BE ADAPTABLE TO SEVERAL EVENT TYPES, GENERATING LOW COSTS IN CHANGING DIMENSIONS OR GRAPHICS. IT CONTAINS A SEMICIRCLED FLOOR WITH LIGHTENING FLUO TUBES, FLUO TUBES FOR LIGHTENING VERTICALS THAT CONNECT UP TO FOUR DISPLAYS IN THE BACK, BLUE PLEXY GLASS BENDED ACCORDING TO THE PROJECT, IVERAL BOXES AND MELAMINE FACED CHIPBOARDS. ALSO, PEDASTALS FOR PROMOTIONAL MATERIALS AND KLIKK LIGHT DISPLAYS ARE ALSO DESIGNED AND ENRICHED WITH BLUE LIGHTS. ON THE MAIN FRONT, A LARGE RADIANT INFORMATION COUNTER WIT COMPANY LOGO IS PLACED. ON THE BACK, THERE ARE BOXES FOR STORAGE, AS WELL AS IN THE COUNTER ON THE FRONT. DEPENDING ON THE EVENT TYPE, IT IS POSSIBLE TO CREATE UP TO FOUR DIFFERENT MODULES.

PROMOTIVNI ŠTAND DIZAJNIRAN SA SVRHOM DA SE PRILAGOĐAVA RAZLIČITIM TIPOVIMA DOGAĐANJA, S NISKIM TROŠKOVIMA PROMJENA DIMENZIJA I GRAFIKA. SASTOJI SE OD POLUKRUŽNOG PODESTA, BIJELOG SJAJNOG IVERALA, KANTIRAN PLAVOM TRAKOM I S UGRAĐENIM PLAVIM FLUO SVJETLIMA. TAKOĐER SU IMPLEMENTIRANE KUTIJE OD IVERALA I SVIJETLEĆE PLAVE PLEXY OKOMICE KOJE POVEZUJU ČETIRI ZASEBNA PANDA. UZ ŠTAND IMPLEMENTIRANI SU CLICK LIGHT PANDI SA NOSAČIMA I STALCI ZA MATERIJALE, OBOGAĆENI PLAVIM SVJETLOM. INFO PULT NA PODESTU, MASIVNOG I POLUKRUŽNOG OBLIKA, ZAUZIMA ZAVIDNI DIO PROSTORA I NA NJEGA JE IMPLEMENTIRAN VELIKI LOGOTIP KLIJENTA. U POZADINI ŠTANDA NALAZE SE KUTIJE SPREMIŠTA ZA ODLAGANJE PROMOTIVNIH MATERIJALA, ŠTO JE MOGUĆE I U SAMOM INFO PULTU. OVISNO O TIPU DOGAĐAJA, MOGUĆE JE KREIRATI UKUPNO ČETIRI RAZLIČITA MODULA.



BIGRAF

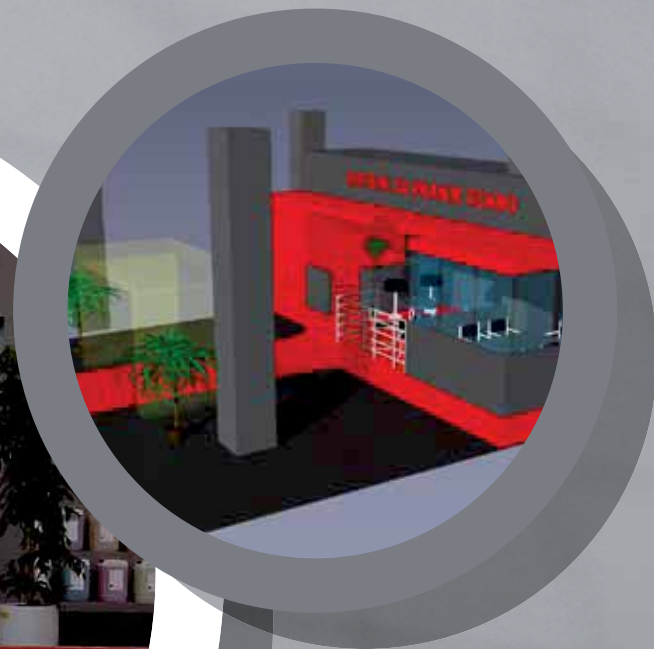


IZLOŽBENI PROSTOR TVRTKE BIGRAF NA SAJMU INTERGRAFIKA 2006. SASTOJI SE OD PODNE OBLUGE I TEPISONA U BOJI BRANDINGA TVRTKE. PLOČE IVERALA KANTIRANE SU U CRVENOJ BOJI I POLOŽENE NA NOSIVU PODKONSTRUKCIJU OD GRAĐEVINSKIH GREDA. U SKLADIŠNOM PROSTORU NALAZE SE POLICE, HLADNJAK I PROSTOR ZA ODMOR IZLAGAČA. VISEĆI STROP S UGRAĐENIM STROPNIM RASVJETNIM TIJELIMA POVEZUJE PROSTOR ZA ODMOR I REKLAMNI TOTEM UNUTAR KOJEG JE RASTEGNUTO MASH PLATNO SA LOGOTIPIMA KLIJENTA.

THE EXHIBITION STAND FOR THE CLIENT BIGRAF ON THE EXHIBITION INTERGRAPHICS 2008. IS BUILT UP ON A CARPET FLOOR COATING IN THE COMPANY'S BRANDING COLOUR. THE IVERAL PANELS ARE ROUND UP WITH RED GLAZE AND PUT UP ON THE BEARER CONSTRUCTION MADE FROM CONSTRUCTION CROSS BARS. IN THE STORAGE SPACE THERE ARE SHELVES FOR PROMOTIONAL MATERIALS, REFRIGERATOR AND A CORNER FOR THE CLIENT'S TIME OUT. WIRE CEILING WITH LIGHTS IMPLEMENTED IS CONNECTING ALL OTHER ELEMENTS OF THE STAND. THE MAIN POINT IS A MASSIVE PROMOTIONAL LIGHTNING TOTEM WITH A MASH FABRIC INSIDE THE CONSTRUCTION, DISPLAYING THE LOGOS OF THE COMPANY.

PROJEKT JE IZVEDEN OD PLOČA IVERICE KOJE JE BILLO POTREBNO GLETATI I BOJATI. PODEST U PROSTORU ZA RAZGOVOR VISOK JE 50CM I OGRAĐEN DJELOMIČNO ZIDOM I ZAŠTITNOM OGRADOM. TAKOĐER, STROPNA KONSTRUKCIJA S UGRAĐENIM RASVJETNIM TIJELIMA NADVIJA SE IZNAD CIJELOG PROSTORA KAKO BI SE DOBIO DOJAM ZAŠTIČENOSTI OD VANJSKOG DIJELA ŠTANDA.

THE PROJECT IS BASED ON IVERAL BOARDS THAT NEEDED TO BE REFIGURED AND PAINTED. THE FOOTAGE IS 50 CM HIGH AND THEREFORE SURROUNDED BY AN ENCLOSURE TO ENSURE THE SAFETY OF CLIENTS, BUT ALSO TO BE ABSTRACTED FROM THE OTHER ELEMENTS. WALL IS COMBINED WITH FENCING. THE CEILING CONSTRUCTION IS ALIGHTED WITH REFLECTORS. IT IS DOMINATING OVER THE WHOLE STAND AND ENSURES THE FETCHING OVERALL IMPRESSION. FURTHERMORE, THE CEILING GENERATES THE FEELING OF SEVERENESS FROM THE OUTER PARTS OF THE SPACE.



ISTOBAL

GARMIN



PODEST VISINE 15 CM OSIGURAVA NESMETANO POLAGANJE STRUJNE INSTALACIJE ZA SVE POTREBNE IZLOŽBENE PULTOVE I VITRINE KOJE SE NALAZE CENTRALNU NA ŠTANDU. PROSTOR ZA RAZGOVOR JE PREGRAĐEN DVOSLOJNIM ZIDOM I ZAŠTIĆEN OD BUKE KALJENIM STAKLOM. VITRINE ZA IZLOŠKE „UTOPLJENE,, U ZID IZVEDENE SU U DRUGOJ BOJI KAKO BI SE ŠTO VIŠE IZLOŠCI ISTAKNULI. VELIKI PROSTOR ZA GRAFIKU VISINE 2,5M I ŠIRINE 7 M U CRNOJ BOJI PRIDONOSI UOČAVANJU ŠTANDA IZ VELIKE DALJINE. TAKOĐER JE TU I DIO STROPNE KONSTRUKCIJE IZNAD U LAZA U PROSTOR ZA RAZGOVOR SA UGRADBENIM SVJETLEĆIM TJELIMA.

COMPANY GARMIN REPRESENTS NAVIGATION EQUIPMENT, SO BESIDES THE BEST INTERIOR SOLUTION, THE ACCENT IS ON EXPOSING THE APPLIANCES AND GENERATING INTEREST FROM VISITORS. THE STAND IS PREPARED FOR CROATIAN AUTO SHOW 2008. THE UPPER FLOOR ENABLES IMPLEMENTING SAFE ELECTRICAL INSTALLATIONS FOR ALL INFORMATION COUNTERS WHERE APPLIANCES ARE PLACED. ALSO, ELECTRICITY IS IMPLEMENTED IN THE SHOWCASES MADE TO BE VISIBLE TO VISITORS, BUT TO ENSURE THE SAFETY OF CLIENT'S GOODS. THE OFFICE WITHIN THE STAND IS BASED WITH DOUBLE WALLS AND SHELTERED FROM NOISE WITH TEMPERED GLASS, SO THE POTENTIAL BUYERS CAN RECEIVE ALL REQUIRED INFORMATION AND NOT BE INTERRUPTED. TO SET OFF THE APPLIANCES AND ABSTRACT THEM FROM THE CONSTRUCTION, THE STORAGE BOXES ARE MADE IN DIFFERENT COLOUR. THE ROOF CONTAINS LIGHTNING ELEMENTS. MASSIVE BLACK BACKGROUND FOR PLACING CLIENTS' LOGOS GIVES AN OUTSTANDING IMPRESSION OF THE WHOLE SPACE.

PODEST VISINE 15 CM OSIGURAVA NESMETANO POLAGANJE STRUJNE INSTALACIJE ZA SVE POTREBNE IZLOŽBENE PULTOVE I VITRINE KOJE SE NALAZE CENTRALNU NA ŠTANDU, U DIJELU PREDVIĐENOM ZA RAZGOVOR PODEST VISINE 15 CM TAKOĐER OBLOŽEN TEPIHOM I ZAŠTIĆEN OGRADOM. PROSTOR ZA SKLADIŠTE VISINE 5M OBRUBLJEN PLAVOM KONZOLNOM KONSTRUKCIJOM S UGRADBENIM RASVJETNIM TIJELIMA SEŽE U VIDU NADVOJA PREKO PROSTORA ZA RAZGOVOR NA PREDNJI KOSI TOTEM, NA KOJEM JE MONTIRAN PLASMA MONITOR.

THE PEDESTAL ENABLES INVISIBLE ELECTRICAL INSTALLATIONS TO BE IMPLEMENTED, SO THE PROJECT FOR NAUTICS SHOW 2007 IS, AS ALL OTHER, DESIGNED TO SATISFY SPECIFIC CUSTOMER'S NEEDS. THE MAIN POINT IS TO ACHIEVE THE SIMPLICITY OF THE SPACE SO THE PRODUCTS COULD BE EMPHASIZED AND IMPRESSIVE. ACCEPT THE CENTRAL SPACE, THERE IS AN OFFICE PROTECTED FROM NOISE IN BEHIND. ON THE FRONT, THERE IS A POST WITH A PLASMA MONITOR. THE STORAGE SPACE IS SURROUNDED WITH BLUE CONSOLES AND ILLUMINATED. IN THIS SOLUTION, ALL MUST BE ABOUT THE CUSTOMER'S PRODUCT, SO THE EXHIBITION SPACE MUST BE MODEST, BUT AT THE SAME TIME OUTSTANDING.



GARMIN



WITH THIS EXHIBITION STAND TWO GOALS HAD TO BE ACHIEVED - THE SIMPLICITY OF SPACE IN ORDER TO EMPHASIZE THE EXPOSED APPLIANCES, BUT ALSO TO GENERATE LOW COSTS FOR THE CLIENT. THEREFORE, THE CONSTRUCTION IS VERY SIMILAR TO THE ONE ALREADY CREATED FOR THE SAME CLIENT. ALSO, SOME ELEMENTS ARE REPEATED SO THE EXISTING PROJECT HAS JUST BEEN UPDATED, INCLUDING SOME NEW ELEMENTS. FOR THE PRESENTATION OF APPLIANCES, ELLIPSE ILLUMINATING STANDS ARE IMPLEMENTED AMONG SPACE. INSIDE THEIR CONSTRUCTION THERE IS ELECTRICAL POWER SUPPLY FOR EVERY APPLIANCE THAT IS EXHIBITED.

KONCEPCIJA JE U OVOM PROJEKTU VRLO SLIČNA PROŠLOGODIŠNJEM, TE SADRŽI GOTOVO SVE ELEMENTE KOJI SU UPOTREBLJENI U PROŠLOM PROJEKTU, KAO I NEKE NOVE. ZA PREZENTACIJU VEĆEG DJELA UREĐAJA IZVEDENI SU ELIPSOIDNI SVIJETLEĆI PULTEVI KOJI U SEBI OSTAVLJAJU DOVOLJNO PROSTORA ZA ELEKTRIČNU INSTALACIJU NAPAJANJA SVAKOG IZLOŽENOG UREĐAJA.



PEDIGREE



U OVOM SE IZLOŽBENOM PROSTORU POJAVILA KOCKASTA FORMA KOJA SE PROVLAČI KROZ SVE ELEMENTE ŠTANDA. JEDAN KUBUS JE IZVEDEN KAO PROSTOR ZA RAZGOVOR, A DRUGI KAO SKLADIŠTE S UKOMPONIRANIM VANJSKIM PRODAJNIM PULTOM I POLICAMA. REKLAMNA KRILA DODATNO NAGLAŠAVAJU REKLAMNO PLATNO KOJE JE UMONTIRANO REŠETKAMA UNUTAR NOSIVOG OKVIRA. OVDJE JE NAGLAŠAK NA PROSTORU I NA PRIVLAČENJU ŠIRE MASE POSJETITELJA, PA JE PROSTOR PRILAGOĐEN TOME CILJU.

FOR THIS CLIENT, THE PREFERENCE WAS TO USE A CUBICAL CONSTRUCTION AS A BASE FOR THE EXHIBIT. THEREFORE, CUBES ARE INCORPORATED IN ALL ELEMENTS OF THE BOOTH. ONE MASSIVE CUBE IS FRAMED TO BE A COMMUNICATION ROOM, AND THE OTHER IS A STORAGE. AT THE STORAGE FRONT, THERE IS A SALES COUNTER SO THE CLIENT HAS ALL PRODUCTS NEXT TO THE MAIN CONTACT POINT. DESIGNED FORWARDS ARE EMPHASIZING THE PROMOTIONAL BANNER IMPLEMENTED THROUGH GRIDS INTO THE CONSTRUCTION. HERE, THE ACCENT IS ON OPEN SPACE AND ATTRACTING THE GENERAL PUBLIC, SO THE PROJECT IS ADJUSTED FULLY TO THE CUSTOMER'S SALES GOALS.

KROZ OVAJ PROJEKT PROVLAČI SE IDEJA KRUGOVA U SKLADU SA MARKETINŠKIM PORUKAMA KLIJENTA, TAKO DA JE I NA REKLAMNOM DIJELU ZIDA IZVEDENA GRAFIKA U KRUGOVIMA. ISTO TAKO JE I S PODOM U KOJI JE UMETNUT KRUG ŽUTOG TEPIHA, A NA ČIJEM VANJSKOM OBODU DOLAZI POLUZSKRIVLJENI INFO PULT. NA VANJSKOM DIJELU ŠTANDA POSTAVLJENI SU SVIJETLEĆI KUBUSI S REKLAMNIM PORUKAMA.

THE PROJECT IS DESIGNED ACCORDING TO THE MAIN BRANDING OF THE CUSTOMER, SO NOT JUST THE GRAPHICS, BUT ALSO THE CONSTRUCTIVE ELEMENTS, ARE BUILT FOLLOWING THE IDEA OF A CIRCLE. THE PURPOSE IS TO REMIND THE VISITORS OF THE BRAND WITHIN ALL VISIBLE DIMENSIONS OF THE SPACE. THE GRAPHICS ARE ALSO EMPHASIZING CIRCLES. THE FLOOR IS MADE OF A CIRCLED YELLOW CARPET WITH A BENDED COUNTER. ON THE OUTER PART OF THE STAND THE LIGHTNING BOXES WITH PROMOTIONAL MESSAGES ARE DISPLAYED, IN ORDER TO ATTRACT A GREATER NUMBER OF VISITORS TO THE STAND. THIS IS ANOTHER EXAMPLE HOW THE PROJECT SOLUTIONS ADAPT TO THE NATURE OF CLIENTS CORE BUSINESS.

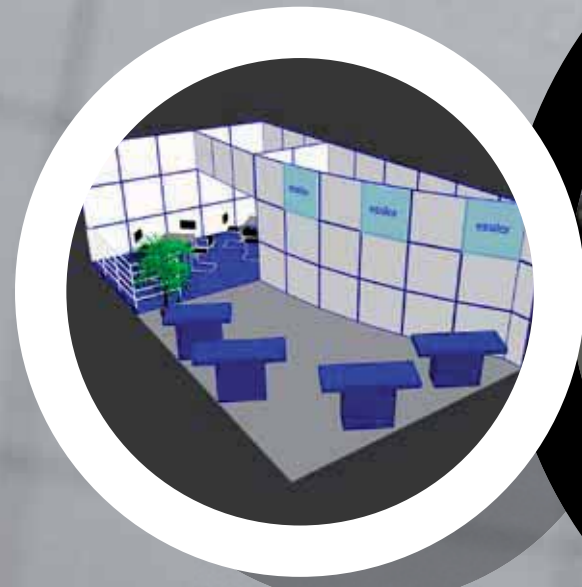


LIDL



PROMOTIVNI ŠTAND NA SAJMU OPTIKE U POREČU 2007. JEDNE OD VODEĆIH TVRTKI NA TRŽIŠTU OPTIČKIH INSTRUMENATA I LEĆA, ESSILOR. NA PODNOJ OBLOZI POLOŽEN JE TEPIH EXPORIPS, A U DIJELU PREDVIĐENOM ZA RAZGOVOR PODEST VISINE 15 CM TAKOĐER OBLOŽEN TEPIHOM I ZAŠTIĆEN OGRADOM. GLAVNA STIJENA IZRAĐENA OD PLOČA IVERALA U BIJELOJ BOJI S PLAVIM ABS KANTOM, KAKO BI SE NAGLASILA STRUKTURA ZIDA, KOJI JE LAGANO POVIJEN U RADIJUS. PLEXY PLOČE S LOGOTIPOM IZLAGAČA MONTIRANE SU NA DISTANCI OD 5 CM OD ZIDA, KAKO BI SE DOBIO EFEKT SJENE PRILIKOM OSVJETLJENJA ŠTANDA. INFO PULTEVI IZRAĐENI SU PREMA ZAHTJEVU KLIJENTA, KAKO BI SE UREĐAJIMA OSIGURALO NAPAJANJE STRUJOM I VODOM.

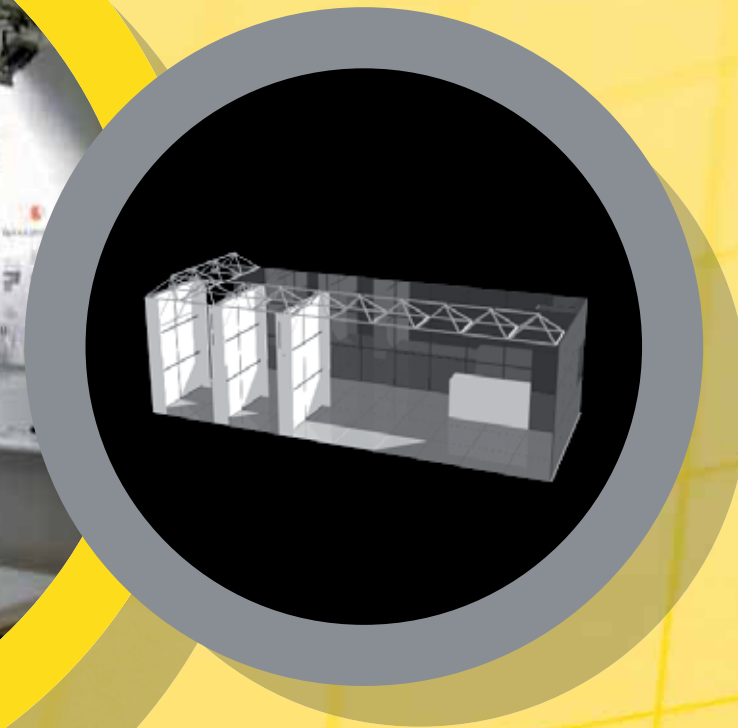
ESSILOR



THE INTERIOR SOLUTION FOR PROMOTION OF ESSILOR 2007., THE ONE OF THE LEADING COMPANIES IN THE OPTICS AND LENSES MARKET. ON THE EXPORIPS CARPET THERE IS A PEDESTAL 15CM HIGH AND SHIELDED, APPROPRIATED FOR CONVERSATION WITH POTENTIAL CLIENTS. AS THIS IS THE MOST IMPORTANT PART OF THE STAND, IT WAS AGREED TO BE ON THE HIGHER LEVEL. THE MAIN WALL IS MADE OF BLUE AND WHITE IVERAL BOXES, SO THE WALL STRUCTURE WHICH IS SLIGHTLY RADIAN, COULD BE EMPHASIZED. THE LOGOS OF THE COMPANY ARE DISTANCED ABOUT 5CM FROM THE WALL, SO THE SHADOWS FALLING TO THE WALL ARE ACHIEVED WHILE THE WALL IS ALIGHTED WITH SPOTLIGHTS. THE INFORMATION COUNTERS ARE ON PURPOSE SPREAD UP THROUGH THE ENTIRE SPACE AND HAVE POWER AN ELECTRICITY SUPPLYING, SO THE CLIENT'S APPLIANCES ARE REPRESENTED IN THE BEST POSSIBLE MANNER.

HORA

THIS PROMOTIONAL STAND IS DESIGNED TO FOLLOW THE TREND OF USING WHITEBOARDS AND SLICED MATERIALS. BOTH THE FLOOR AND THE WALLS ARE CREATED FROM PANELS IN DIFFERENT COLOURS AND COMBINED WITH WOODEN BANDS, RESPECTING THE CLIENT'S REQUIREMENTS. IN ORDER TO ACHIEVE A CONTRAST, THE ROOF IS CONSTRUCTED OF OCTANE BARS WHERE METAL HALOGEN REFLECTORS OF 250W POWER HAVE BEEN PLACED TO FRAME THE ENTIRE AREA.



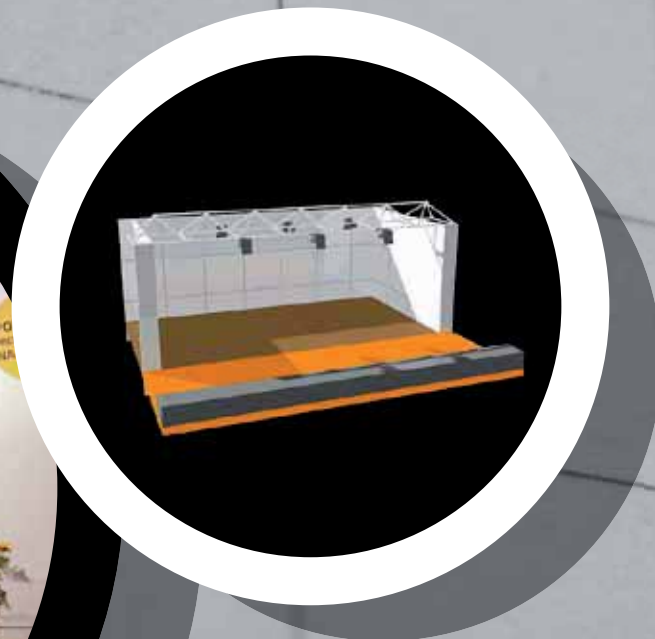
U TRENDU PROJEKTIRANJA PLOČASTIH ŠTANDOVA I OVAJ IZLOŽBENI PROSTOR IZGRAĐEN JE NA SLIČAN NAČIN. PODEST, KAO I ZIDOVI, IZVEDEN JE OD PLOČA RAZLIČITI BOJA I DRVENIH POLJA PREMA IZBORU KLIJENTA. NADVOJ JE IZVEDEN OD OCTANORM KONSTRUKCIJE, A NA PROSTORNOJ REŠETKI INSTALIRANI SU METALHALOGENI REFLEKTORI SNAGE 250W.

OVAJ ŠTAND ZAMIŠLJEN JE KAO IZGLED STANA, U SKLADU S PONUDOM KLIJENTA. U JEDNOM DIJELU TREBALO JE IZVESTI IZGLED DNEVNOG BORAVKA, S ATRAKTIVNO ARANŽIRANIM VELIKIM STOLOM ZA 6 LJUDI, A U DRUGOM DIJELU KUHINJU ISVE PRIPADAJUĆE UREĐAJE. NADVOJ JE IZVEDEN STRUKTURNOM REŠETKOM NA KOJU SU INSTALIRANI METALHALOGENI REFLEKTORI KAO I JEDAN RUSTIKALNI LUSTER ZA POSTIZANJE RAZNOLIKOSTI. NA VANJSKOM DIJELU IZVEDENA JE DUGAČKA KLUPA ZA SJEDENJE PREKRIVENA UDOBNIM JASTUCIMA, SA BRANDINGOM KLIJENTA I PORUKAMA ZA POSJETITELJE. NAGLASAK JE NA UDOBNOSTI KOJU KLIJENT NUDI SVOJIM POTENCIJALNIM KUPCIMA.

PROTECTUS



THIS EXHIBITION STAND IS ACTUALLY AN APARTMENT, WHICH IS THE CLIENT'S CORE BUSINESS. IN ONE PART OF THE APARTMENT WAS A COMPLETE LIVING ROOM BUILT, WITH AN ATTRACTIVE TABLE FOR 6 PEOPLE. IN THE OTHER PART A KITCHEN WITH ALL DEVICES AND EQUIPMENT WAS DESIGNED AND BUILT UP. AS THIS IS ONLY A PROMOTION FOR APARTMENTS, A TYPICAL EXHIBITION ELEMENTS ALSO NEEDED TO BE INCLUDED IN THE LIMITED SPACE. THIS WAS SOLVED PARTIALLY WITH A NICHE WITH COMBINES MODERN LIGHTS AND A TRADITIONAL PENDANT. THIS GENERATED THE DIVERSIFICATION OF THE ELEMENTS AND THE WHOLE SPACE. IN THE FRONT, A LONG BENCH FOR THE VISITORS, WITH BRANDED PILLOWS, IS BUILT, ALL COMBINING THE COMFORT, CLIENT'S BRANDING AND THE PROMOTION MIX. THE MAIN ACCENT IS ON THE COMMODITY OF THE APARTMENT.





VRLO KOMPLEKSAN PROJEKT KOJI OBUHVAĆA IZVEDBU OD VIŠE VRSTA DRVENIH MATERIJALA. SVE TO JE TREBALO UKOMPONIRATI U ZANIMLJIV DIZAJN, A TAKOĐER PUNO PAŽNJE POSVETITI ERGONOMIJI ŠTANDA. POD KOJI SE PRELJEVA U ZID, A POTOM U STROP, IZVEDEN JE OD SPECIJALNOG INDIJSKOG DRVA „BANKIRAI“ KOJI JE KLIJENTU PONUĐEN KAO NOVITET DA BI GA SE ISTAKNULO. U NOVONASTALU PREDNJU FRONTU UMETNUTA SU DVA PLATNA ZA STRAŽNJU PROJEKCIJU REKLAMNIH PORUKA.

A VERY COMPLEX PROJECT THAT INCLUDES THE USAGE OF SEVERAL TYPES OF WOODEN MATERIALS. ALL WOODEN ELEMENTS HAD TO BE INCORPORATED INTO AN INTERESTING DESIGN, SO WOOD NEEDED TO BE COMBINED IN DIFFERENT STYLES. OF COURSE, THE ERGONOMIC CONSTRUCTION IS THE MAIN POINT. THE FLOOR IS SLIGHTLY EXCEEDING INTO WALLS AND THEN INTO THE CEILING. IT IS MADE OF A SPECIAL INDIAN WOOD “BANKIRAI” THAT WAS OFFERED TO THE CLIENT AS AN INNOVATIVE MATERIAL, SO THE STAND WOULD BE THE MOST INTERESTING AMONG OTHERS IN IT’S SURROUNDINGS. IN THE MAIN FRONT THERE ARE TWO CANVASES FOR THE PURPOSE OF BACK PROJECTION OF LOGOS AND MESSAGES TO VISITORS.

I JOŠ NAŠIH PROJEKATA...

AND SOME MORE OF OUR PROJECTS...



ROCHE

I JOŠ NAŠIH PROJEKATA...

AND SOME MORE OF OUR PROJECTS...



GARMIN

IZRADA NAMJEŠTAJA

FURNITURE PRODUCTION



IZRADA NAMJEŠTAJA



FURNITURE PRODUCTION



IZRADA NAMJEŠTAJA

FURNITURE PRODUCTION



I JOŠ NAŠIH PROJEKATA...

AND SOME MORE OF OUR PROJECTS...



REFERENCES - CLIENTS:

ROCHE PHARMACEUTICALS
ROCHE DIAGNOSTICS
PROFECTUS
GARMIN
HENRY LOYD
LIDL
PEDIGREE
PROMOTEHNA
INTERDENT
VECTOR DESIGN
HORA
SISTEMI ZA PRANJE SZABO
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